RUSHING4SUCCESS · GOVERNMENT & PUBLIC SECTOR

Capability Statement

Dr. Shunverie M. Rushing, Founder
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From evidence to action. From investment to impact. Nonpartisan research, evaluation and strategy for public bodies that need to know what is changing for the people their programs serve.

Core capabilities

CIVIC360
Municipal accountability and public trust: transparency, records access, meeting accessibility, public engagement, improvement support

COMMUNITY360
Community research and needs assessment: conditions, service gaps, asset mapping, resident and stakeholder input, peer comparison

EVIDENCE360
Policy research and evaluation: logic models, process, outcome and impact evaluation, public investment analysis, research synthesis

STRATEGY360
Strategic planning and organizational effectiveness: program design, implementation planning, organizational review, AI readiness

Practice names are working names pending naming clearance.

Methods

- Survey design, focus groups, interviews and listening sessions
- Public data analysis and benchmarking against peer jurisdictions
- Mixed-methods program evaluation, with monitoring, outcomes and causal impact reported separately
- Budget and resource-allocation analysis that keeps appropriated, budgeted, obligated and spent funds distinct

What sets the work apart

- **Results by group and place.** Averages are broken apart before anything is concluded.
- **Claims match the evidence.** A change is called an effect only when the design supports it; limitations are stated in every report.
- **Independence safeguards.** Independent assessments are kept separate from paid improvement work, with disclosure, independent review and a right to correct facts before publication.
- **Open methods.** The State of the F.A.M.I.L.I.E.S. platform publishes its method, data files and a reproduction script.

Founder experience

- Ph.D., Educational Management, Hampton University
- Nearly 20 years of higher education leadership in academic initiatives, advising, retention, STEM student success and program evaluation
- Directed NSF S-STEM and LSAMP grant programs, including federal reporting
- Institutional analytics and IPEDS data analysis for student-success improvement
- Creator of the F.A.M.I.L.I.E.S.™ framework and the State of the F.A.M.I.L.I.E.S. 50-state research platform

This is Dr. Rushing's own professional history, not completed Rushing4Success contracts. No former employer or funder is affiliated with or endorses the firm.

Edition. 1.0 · October 2026

Representative engagements

- Community Quality-of-Life & Opportunity Assessment
- Policy & Program Effectiveness Evaluation
- Community Impact Strategy & Program Development
- Evaluation & Program Design Sprint
- Monthly advisory and implementation support

How an engagement runs

- **Scoping call.** 30 minutes, free: the question, timeline, budget range and data available.
- **Written proposal.** Scope, deliverables, timeline, staffing and price.
- **Agreement.** Contract or purchase order, and a data agreement before any non-public records are shared.
- **Kickoff.** A named client lead, work plan and check-in schedule in the first two weeks.
- **Drafts and review.** Each deliverable is shared as a draft with one review round before it is final.

Research standards

CDC Framework for Program Evaluation; American Evaluation Association Guiding Principles; GAO evaluation guidance. Resident and participant data are held under a written data agreement and reported with small groups suppressed.

Ways to contract

- Fixed-scope or phased projects
- Prime or subcontractor on research and evaluation scopes
- Evaluator or program partner on grant applications
- Responses to RFPs, RFQs and informal quote requests

Who we serve

Municipal and county governments, state agencies, school districts, colleges and universities, regional commissions and workforce boards, community foundations and nonprofits, and prime contractors.

Contact

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Nonpartisan. Rushing4Success does not take candidate, party or campaign clients.